

Opposable.AI

Before our call

HOURS OF ADMIN, AUTOMATED TO MINUTES.



If you haven't booked yet, you can book the call at opposable.ai/book.

It's about an hour, by phone or video, and you pay when you book. Need to move or cancel it? Use the link in your booking email, up to 7 days before, for a full refund.

Who should be on the call: you, and anyone else who does these jobs. Somewhere quiet, ideally at your computer.

What the call is for

In the first part, I'll explain in plain terms how AI can help a business like yours, with real examples.

Then we'll go through **two of your problems**: the jobs that take up most of your week. For each one, we'll look at what happens now, how long it takes, and what could be done about it.

You'll come away knowing what's possible, whether or not you go any further.

Have a think beforehand

1. **Your two worst jobs.** Which two jobs take up most of your week, or do you dread most? For example: writing quotes, chasing invoices, replying to customers, booking in stock, sorting out who's going where tomorrow.
2. **Roughly how many hours a week** each one takes. A rough guess is fine.
3. **What would change** if they took a fraction of the time.

Useful to have to hand

- A recent example of each job, such as a quote, an invoice or an email you had to write.
- A rough idea of what you use: which computer (Windows or Mac), which phone, which email (Gmail, Outlook or another), and any accounts or job software (Xero, QuickBooks and so on).
- Where your files are now: on the computer, in email, in job software or on paper, and whether you use OneDrive, Google Drive or Dropbox.
- If your email is Microsoft 365 or Google Workspace, who looks after the account (the "admin"). Connecting Claude to it sometimes needs their approval.
- Any AI tool you already pay for, such as ChatGPT or Copilot.
- If you run more than one business, a sentence on how they fit together.

Don't prepare anything more than that. It's a conversation.

Please don't send me customer details or passwords. You don't need to send anything before the call: just have your examples to hand, and talk me through them.

After the call

I'll send you a short summary: your two jobs, what could be done about each, and what the next step would be if you want to go ahead. There's no obligation.

If it's right for you, the next step is a session at your workplace, about half a day, where we set it up together on your own computer. Or, if you'd rather, a handbook to set it up yourself.

About Ben

Ben runs Opposable.AI from Bristol. He has worked in software development for 25 years:

- **Built and ran two companies:** an app development company that grew to 40 people, and a games company that grew to 15.
- **Two years using AI** to develop complex software applications (including a large multiplayer game engine) and to run the admin of businesses.
- **Hands-on with the tools this work uses:** Python, Amazon's cloud services (AWS), small Linux computers, and custom apps, including image-processing apps for augmented-reality headsets.

He knows what it takes to run a small business, and what it takes to build software that keeps working. That's the combination this work needs: setting up AI so it fits how your business actually runs, and building the tools you need when AI alone isn't enough.

Contact

Ben, Opposable.AI

Email: info@opposable.ai

Web: opposable.ai